

Why are we charging up to 15% more for our products on Ebay? Here's why...

In the early days of Ebay, Ebay *used* to be fun. It was an awesome reasonably priced place to buy and sell. You could sell an item- regardless of whether or not it was an auction or "buy it now", Ebay would take a small percentage for the listing and seller fees, Paypal took their 2.9% for doing the transaction and would even convert the currency for you at no addition cost, and immediately drop the rest into your bank account, you were done. You couldn't get your product out in front of the entire world more efficiently or inexpensively than Ebay. You could make a purchase, auction or "buy it now", pay up with Paypal and be on your way. There was NO better way to find whatever rarity or oddity you may be looking for. The dispute process was clean and efficient, in the early days they would even stick up for the sellers.

Not no more. Doing business on Ebay has become very difficult, convoluted and expensive with rules, rules everywhere. And new fees out the wazoo that have quadrupled since the inception of Ebay. There are now listing fees, seller fees, buyer fees, transaction fees, a fee to calculate and collect the shipping cost, a fee to deposit your money aside from the transaction fee they charged to collect it, a hidden fee and a fee to hide the hidden fee. They dumped Paypal and now handle everything down to when you get your funds deposited in your bank. The dispute process is now a farce, sticking up for the sellers is now something that has gone out the window. It seems now that in every dispute situation the seller always ends up being the dirty dog regardless of how pathetically the buyer fails to live up to the terms and conditions of the sale.

Which brings me to the final straw- the one that broke the camel's back. Recently, Ebay instituted what they called "The Final Value Fee". It is 13.25% charged to the seller and it is based the final cost of the item sold plus the shipping charges which, by the way, go entirely to the shipper so now the seller even gets to loose money on the shipping costs. Then as if that isn't enough, they ding the seller another 30 cent fee to collect the 13.25% Final Value Fee- talk about adding insult to injury!

Because of all of this, Music From The Ether has been conspicuously absent from Ebay for quite some time. I have reluctantly decided to begin listing on Ebay again, albeit on a very limited basis. While I will continue to advertise our products on Ebay because of the world wide exposure it provides, I can not continue to absorb all of the exorbitant fees Ebay is now slamming it's sellers with. Music From The Ether is a small mom & pop shop located in NW Indiana. Most everything I produce is done so on a one at a time per order basis. I have no ability for doing mass production and don't want to. There is no army of employees standing at assembly lines around here. I'm pretty much a One-Man-Band. When you order from us it's a guaranteed bet that what comes out of the box was made with my own two paws. When you contact Music From The Ether you will be dealing directly with me, not some nameless faceless voice on the other end of the line sitting in some boiler room in Mumbai. My focus is as it has has always been- on producing the highest quality ready to play analog Theremins and supplying parts and assemblies to the DIY theremin universe.

That is why you will save up to 15% ordering direct from our Square Shop...

Regards,
Dan-
Music From The Ether